



# LYDIA LOVE

EVENT PRODUCER & PROJECT MANAGER

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 www.llceventstudio.com

## EDUCATION










### B.A. Journalism: Public Relations

University of Oregon  
Eugene, Oregon  
2016

### Diplôme d'Université

Université Lumière Lyon 2  
Lyon, France  
2013-2014

## SKILLS

-  Organization
-  Communication
-  Project Management
-  Multitasking
-  Social Networking
-  Copy Editing
-  Market Research
-  Adobe Creative Suite
-  Microsoft Office Suite

## ABOUT ME

I'm a seasoned event producer & project manager with a proven track record of putting together successful events. I have worked on projects in many industries and specialize in providing comprehensive services that include logistics, production and execution.

## EXPERIENCE

### Event Producer & Project Manager

*LLC Event Studio (2022-Now)*

- Maintain systems of communication between clients, partners & attendees
- Execute activations within experiential marketing events to increase brand awareness
- Establish sponsor relationships & preserve standards for partnership agreements
- Create protocols between various event teams to ensure goals are reached & outcomes are maximized

### Vice President of Communications & Programs

*The Chamber of Medford & Jackson County (2019-2021)*

- Manage strategic communication plans & marketing initiatives
- Coordinate & execute weekly, monthly & annual corporate events
- Create editorial calendar & perform duties as Editor-in-Chief of monthly magazine
- Establish & maintain annual budget

### General Manager

*Analog Café & Theater (2017-2018)*

- Schedule events for live music venue & create staff schedule for 15 employees
- Establish operations protocol & train new hires
- Provide top-notch hospitality for artists & deliver high quality customer service to guests
- Account daily & monthly profits & losses